



traditional Italian finishes

Discover the world of
seasoned slaked lime.
Choose decorative and
architectural solutions
that are **Made in Italy.**



Become a Rialto partner. There are so many advantages for you!

WHEN YOUR CUSTOMERS ARE
LOOKING FOR TOP PRODUCTS
THAT OFFER EXCLUSIVE AESTHETIC
SOLUTIONS

EASY TO USE

When your customers are looking for top products that offer **exclusive aesthetic solutions**, they generally want something that is both traditional and technological as well as innovative and ecological. But most of all, the products need to be **easy to use**.

In Italy there has been a re-launch of **the traditional preparation methods of solutions with seasoned slaked lime**, to offer the most discerning customers a traditional product that is also in step with the times, together with **complete assistance** for our sales partners.

Rialto treats natural raw materials as it did one hundred years ago, and at the same time the company has the **know-how and technology** to keep researching and creating increasingly original and high-performance products.



Unique solutions,
without competition.



Rialto offers our distribution partners decorative systems and solutions with unique products that are perfect for the architectural restoration of historic buildings or for wall finishes on new buildings. They are eco-sustainable as well.

Rialto products are designed specifically for partners who would like to offer their customers **timeless solutions** that are elegant and sustainable, for both indoor and outdoor use.

Unique solutions, without competition.

Rialto is internationally recognised for its **natural finishes with seasoned slaked lime**, its decorative plasters, professional restoration products and decorative Venetian plasters and stuccos.



Become a Rialto partner. There are so many advantages for you!

Rialto provides its partners with an abundance of **marketing tools** to help **customers with their colour selections**.

Rialto acquired its know-how by being on the market for a **century**. The brand offers a refined selection of traditional decorative finishes, perfect for all types of architecture.



- » **Natural**
- » **Bio - compatible**
- » **Titanium Dioxide free**
- » **Formaldehyde free**
- » **Cement free**



THESE NATURAL PRODUCTS ARE FORMULATED WITH THE BEST RAW MATERIALS

These natural products are formulated with the best raw materials found in Italy. They are composed of genuine **Italian lime obtained from dolomitic stone**, mixed with white Carrara marble, water and oxide pigments.

The **Rialto** product line is for international partners whose customers are looking for **exclusive finishes that are sustainable for both human beings and the environment**.



USES AND ADVANTAGES

Rialto products are perfect for:

- » **Traditional Venetian stucco**
- » **Venetian plasters and stuccos**
- » **Wall stuccos**
- » **Metallic stuccos(gold, silver)**
- » **Seasoned slaked lime finishes (marmorino, travertine effects)**
- » **Italian style painted decorations**
- » **High performance systems for wall finishes**



REQUEST A FREE SAMPLE NOW

Try a free sample and get to know more about our top quality 100% Made in Italy brand.

The **Rialto** Box gives our partners a great **sample of the top quality of our products, and it provides a preview of the marketing materials that are available to promote the solutions**.





THE FREE RIALTO BOX INCLUDES:

- 1. Sample folder** - A great way to get to know Rialto's artistic and functional products.
- 2. Instructions** - A step-by-step guide to assess the product's potential on the market.
- 3. Video instructions** - Demonstrations by specialized technicians who show you how to use the materials.
- 4. Addresses and phone numbers** - Contact information in order to plan pre- and post-test telephone sessions, which allow Rialto to support customers during the product evaluation phase..



Become a Rialto partner. There are so many advantages for you!



Are you a distributor of
wall décor products?
Become a Rialto partner.
There are so many
advantages for you!

- » **Increased Business Opportunities**
- » **Excellent margins**
- » **Area exclusivity**
- » **Professional Technical Support**
- » **Specialised training on demand**
- » **Access to video content**



THOUSAND-YEAR OLD CRAFTSMANSHIP AND TRADITIONS...

The **Rialto** Box sample package will give you the opportunity to **test the products** that meet your business needs and get a true sense of the colours and the different possible finishes.

This **mutual journey is a great opportunity**, as we bring a new unexplored technology to your home country, one that is built on **thousand-year old craftsmanship and traditions** that are embodied by this top Made in Italy brand.



Become a Rialto partner. There are so many advantages for you!



Become a Rialto partner. There are so many advantages for you!

ABOUT US

Rialto is a **Covema Group** brand.

Covema Group has eight Italian brands that operate in the décor sector, with different specialisations.

The **Covema Group** brings the elegance and sophistication of Italian design to the world.

The Group **collaborates continuously** with Architects, Interior Designers, Distributors and Trend Setters to keep the collections' colour ranges up to date and on trend, and to **provide a series of cutting-edge tools** that present the new colours on the market.

Become a **Covema Group** partner!



*The
timeless
elegance
of
Italian
design*

Product Code: A2000009222



Design APG Trieste - 01/2021

*Become a
Rialto partner.*

*There are so
many advantages
for you!*

Put us to the test!
Get your **Rialto Box** today.

Call us at
+39 040 9870408



rialto
via caduti sul lavoro, 7 - z.i. noghere
34015 muggia - trieste - italy
tel. +39 040 9897300
rialto@rialto-colors.com - www.rialto-colors.com
rialto is a brand of:
COVEMA Vernici S.p.A.